



## Presidential Candidate Joel Frater, Ed.D.



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Joel Frater served Monroe Community College (NY) as Executive Dean of the Downtown Campus from 2015-2020. Previously, he served State University of New York, College at Brockport in several capacities, including Assistant Provost for Diversity, Director of the Institute for Engaged Learning, Middle State Accreditation Liaison Officer, Department Chair, and Associate Professor of Tourism Management. Also, he was American Council on Education (ACE) Fellow at Rochester Institute of Technology from 2013-2014.

As Executive Dean Joel was the senior administrator for the strategic visioning and daily operations of an urban branch campus to include, academic services (degree and certificate programs, pre-collegiate partnerships), student services (Enrollment and Financial Services, Advisement, Counseling, Community Engagement and Development, Campus Life, Wellness Promotion), facilities and finance. He led the Transition Team that oversaw the process of constructing a new \$78 million campus and presided over its grand opening following two years of construction. He facilitated the development of a marketing plan and strategic operational plan that addressed staffing needs, academic program growth opportunities and student engagement initiatives. Under his leadership, several student success initiatives including drop-in childcare, family friendly study lounge, food pantry, and multicultural center were implemented.

Joel is an equity-minded, student-success-oriented, collaborative, innovative, engaged, and passionate leader who enjoys building teams and supporting college personnel to grow and reach their potential. He values the role of community colleges in the community and models community engagement as a strategic priority. In Greater Rochester, NY, he currently serves on several boards, including recently chairing the board of the Rochester Downtown Development Corporation, and serving as Trustee and Executive Committee member of the boards of the Center for Government Research, PathStone Development Corporation and Strong National Museum of Play. Also, he is President of the Rochester Jamaican Organization, Inc.

Joel holds a bachelor's degree from Cheyney University of Pennsylvania, a master's and doctorate degrees from Temple University of Pennsylvania. In 2010 he completed the Institute for Management and Leadership in Education (MLE) at Harvard University, and in 2011-12 the American Association of State Colleges and Universities (AASCU) Becoming a Provost Academy. His research interests are the socio-cultural, ecologic, and economic impact of tourism, particularly in the Caribbean Region, quality customer service, and the development of culturally responsive training modules for employees in the tourism and hospitality industry.