



NORTH SHORE
COMMUNITY COLLEGE

VISUAL STYLE GUIDE

April 2026

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This *Visual Style Guide* is published by the Marketing Department.

For questions regarding the Visual Style Guide, please contact Som Seng at sseng@northshore.edu or Ejyo Katagiri at ekatagir@northshore.edu

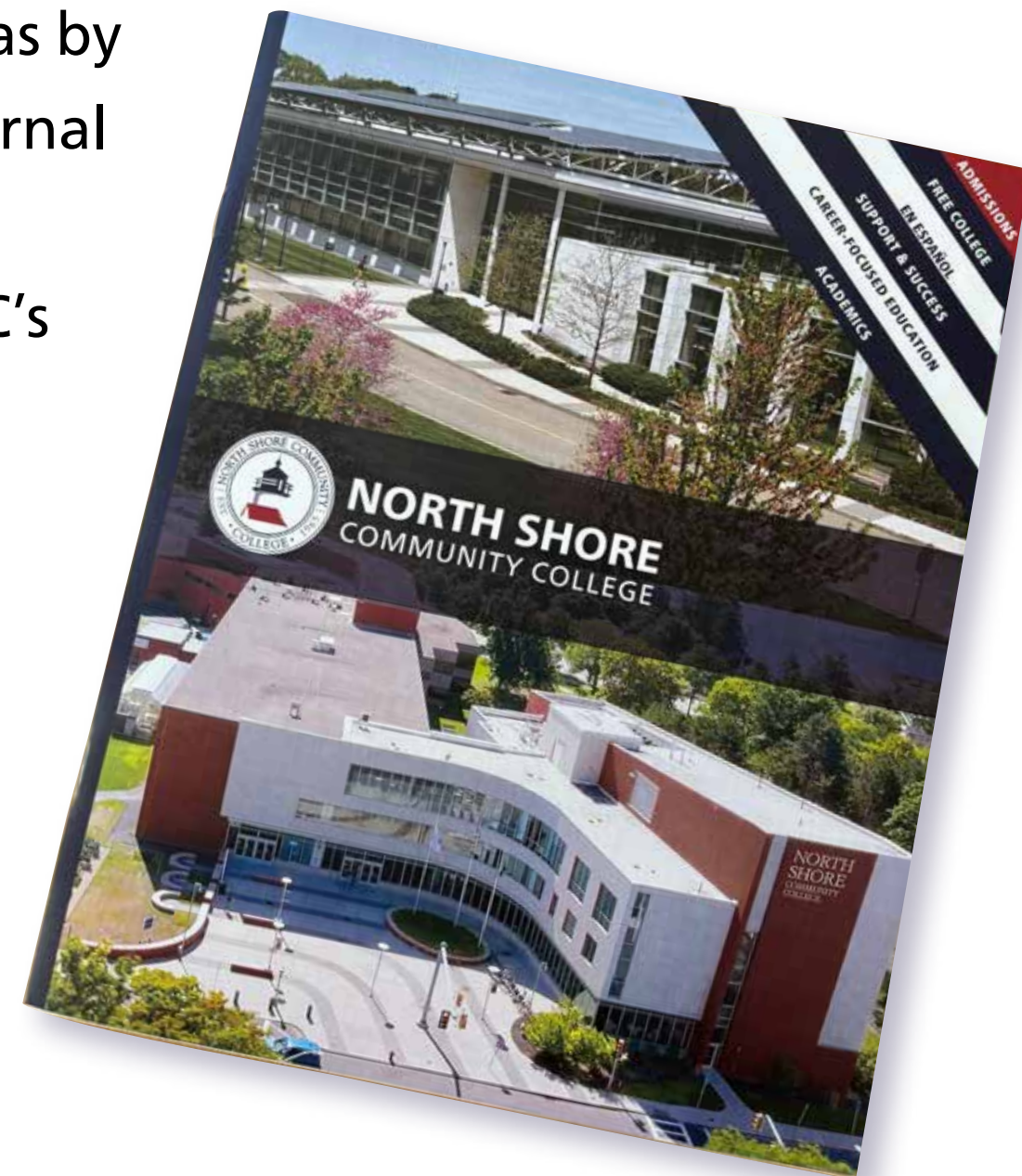
Logos can be downloaded at MyNorthshore portal.

INTRODUCTION

This *Visual Style Guide* is meant to provide examples of how our brand should be portrayed visually in print, online and on NSCC signage. Adhering to the Style Guide is essential to ensuring our communications have a common “NSCC look” that will help reinforce our brand and our identity. The Style Guide should be followed by any external graphic designer working for the College, as well as by any member of our internal community involved in communicating to NSCC’s community.



NORTH SHORE COMMUNITY COLLEGE



NSCC LOGO | ANATOMY

The North Shore Community College logo can be broken up into two different elements.

The preferred use of the logo is with both elements together. But if space is limited, the two elements can be used separately.

The Seal

Is our circular element including all the rings, the type within the rings and the lighthouse image.

The Logotype

This is the element of our logo which just includes the two lines of type to the right of the seal.



LOGO

NSCC uses the circular seal and logotype together as our primary logo.



NORTH SHORE
COMMUNITY COLLEGE



NORTH SHORE
COMMUNITY COLLEGE



SEAL

The seal alone can be used if the message is clearly coming from NSCC and the seal is not so small that the inner type is illegible.

Two-color variation using our secondary red is the preferred seal.

Two-color
Preferred



One-color blue



One-color black



Special use seal



LOGOTYPE



If the seal is going to be used so small that the text in the seal is illegible, than the logotype can be used by itself.

NOTE: Do not attempt to create the reversed logotype versions. The type has increased letter spacing to assist in readability and the single-line logotype also has a slight baseline shift.

A single line of the logotype also exists.

NORTH SHORE
COMMUNITY COLLEGE



NORTH SHORE
COMMUNITY COLLEGE

NORTH SHORE COMMUNITY COLLEGE



LOGO, SEAL, AND LOGOTYPE CLEAR SPACE

To achieve maximum impact and legibility, clear space must be maintained around the logo lockup, seal, and logotype.

Notice the use of an element such as the N to create the appropriate clearing for the horizontal logo lockup, and the logotypes.



LOGO | INCORRECT USE

Avoid these incorrect usages of the NSCC logo. Only use files supplied by Marketing.

- Do not stretch or squeeze the logo to fit a space.
- Do not deconstruct the logo.
- Do not move or scale type or seal in a different composition.
- Do not change colors
- Do not change the typeface.
- Do not add text or create your own lockup.

If you would like a lockup specific to your needs, please contact Marketing and we can create a lockup that follows our brand guidelines.

Correct logo



NORTH SHORE
COMMUNITY COLLEGE



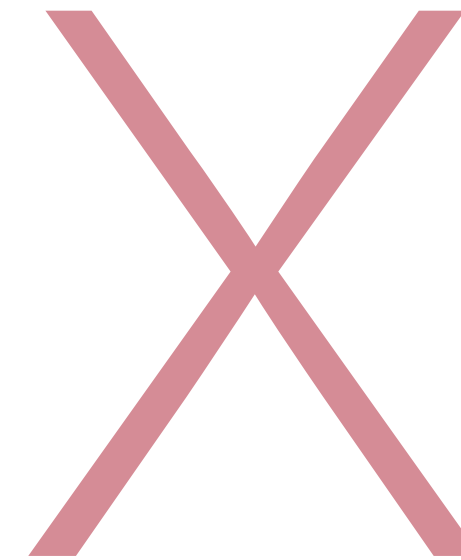
SEAL | INCORRECT USE X

Avoid these incorrect usages of the NSCC seal. Only use files supplied by Marketing.

- Do not stretch or squeeze the logo to fit a space.
- Do not deconstruct the logo.
- Do not change text or typeface.
- Do not change colors
- Do not add text or create your own lockup.

If you would like a lockup specific to your needs, please contact Marketing and we can create a lockup that follows our brand guidelines.

Correct seal



Old logo and colors.



Join Us at The
ACADEMIC MISSION

FONTS

NSCC uses a contemporary Frutiger family which includes sans serif and serif versions, each with ten different styles and weights. These are recently created font families and not the original Frutiger family.

On the NSCC website, we use Montserrat. Occasionally we may use Montserrat in print when referencing the website.

Frutiger Neue (primary print)

Frutiger Serif (secondary print)

Montserrat (online only)



FONTS

Frutiger Neue Family Print font

Frutiger Neue Thin
Frutiger Neue Thin Italic
Frutiger Neue Regular
Frutiger Neue Italic
Frutiger Neue Bold
Frutiger Neue Bold Italic
Frutiger Neue Heavy
Frutiger Neue Heavy Italic

Frutiger Neue Condensed Light
Frutiger Neue Condensed Light Italic
Frutiger Neue Condensed
Frutiger Neue Condensed Italic
Frutiger Neue Condensed Black
Frutiger Neue Condensed Black Italic

AaBbCc

PRIORITY TWO

Heading: Frutiger Neue Heavy all caps

Promote social justice at NSCC and in the community by delivering equitable student outcomes.

Subheading: Frutiger Neue Regular Italic

North Shore Community College will eliminate equity gaps in student academic outcomes by 2027. We will be the college of choice, examining and transforming our culture and the student experience using social justice practices and co-creating an inclusive community focused on an authentic sense of belonging, especially for those who have been historically excluded from higher education.

Text: Frutiger Neue Regular

Frutiger Serif Family Print font

Frutiger Serif Light
Frutiger Serif Light Italic
Frutiger Serif Regular
Frutiger Serif Italic
Frutiger Serif Bold
Frutiger Serif Bold Italic
Frutiger Serif Heavy
Frutiger Serif Heavy Italic

Frutiger Serif Light Condensed
Frutiger Serif Light Condensed Italic
Frutiger Serif Condensed
Frutiger Serif Condensed Italic
Frutiger Serif Condensed Black
Frutiger Serif Condensed Black Italic

AaBbCc

PRIORITY TWO

Heading: Frutiger Neue Condensed Black all caps

Promote social justice at NSCC and in the community by delivering equitable student outcomes.

Subheading: Frutiger Condensed Regular

North Shore Community College will eliminate equity gaps in student academic outcomes by 2027. We will be the college of choice, examining and transforming our culture and the student experience using social justice practices and co-creating an inclusive community focused on an authentic sense of belonging, especially for those who have been historically excluded from higher education.

Text: Frutiger Serif Regular

Montserrat Family Online font

Montserrat Regular
Montserrat Bold
Montserrat Extra Bold

AaBbCc

PRIORITY TWO

Heading: Montserrat Heavy all caps

Promote social justice at NSCC and in the community by delivering equitable student outcomes.

Subheading: Montserrat Bold

North Shore Community College will eliminate equity gaps in student academic outcomes by 2027. We will be the college of choice, examining and transforming our culture and the student experience using social justice practices and co-creating an inclusive community focused on an authentic sense of belonging, especially for those who have been historically excluded from higher education.

Text: Montserrat Regular

COLOR PALETTE | PRIMARY AND SECONDARY

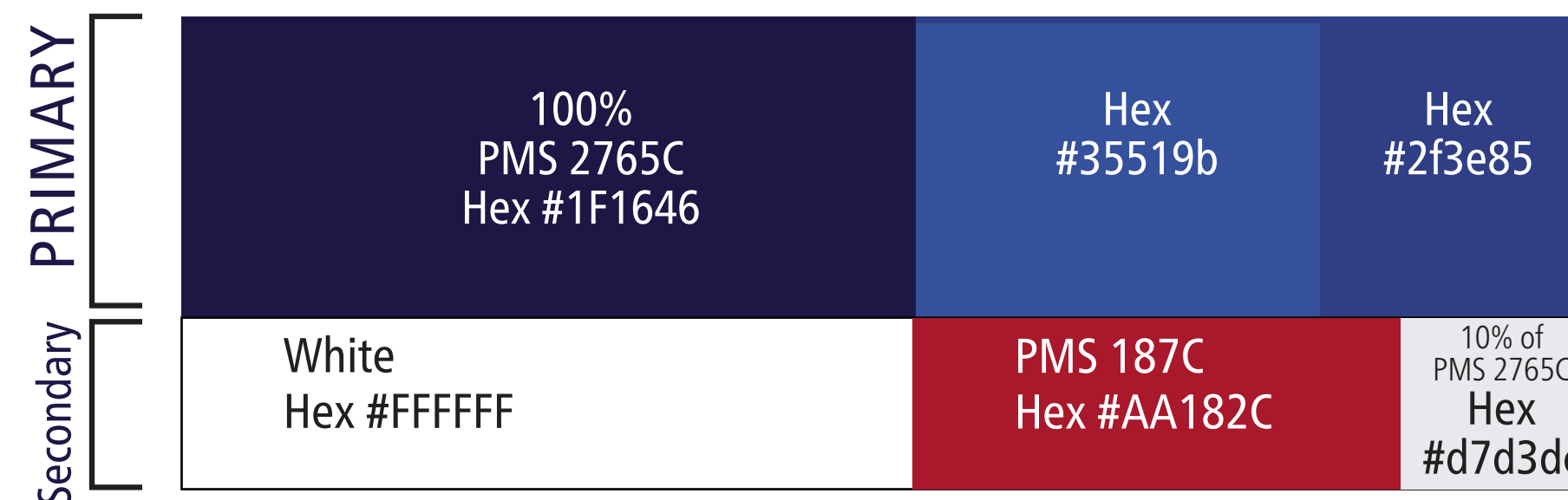
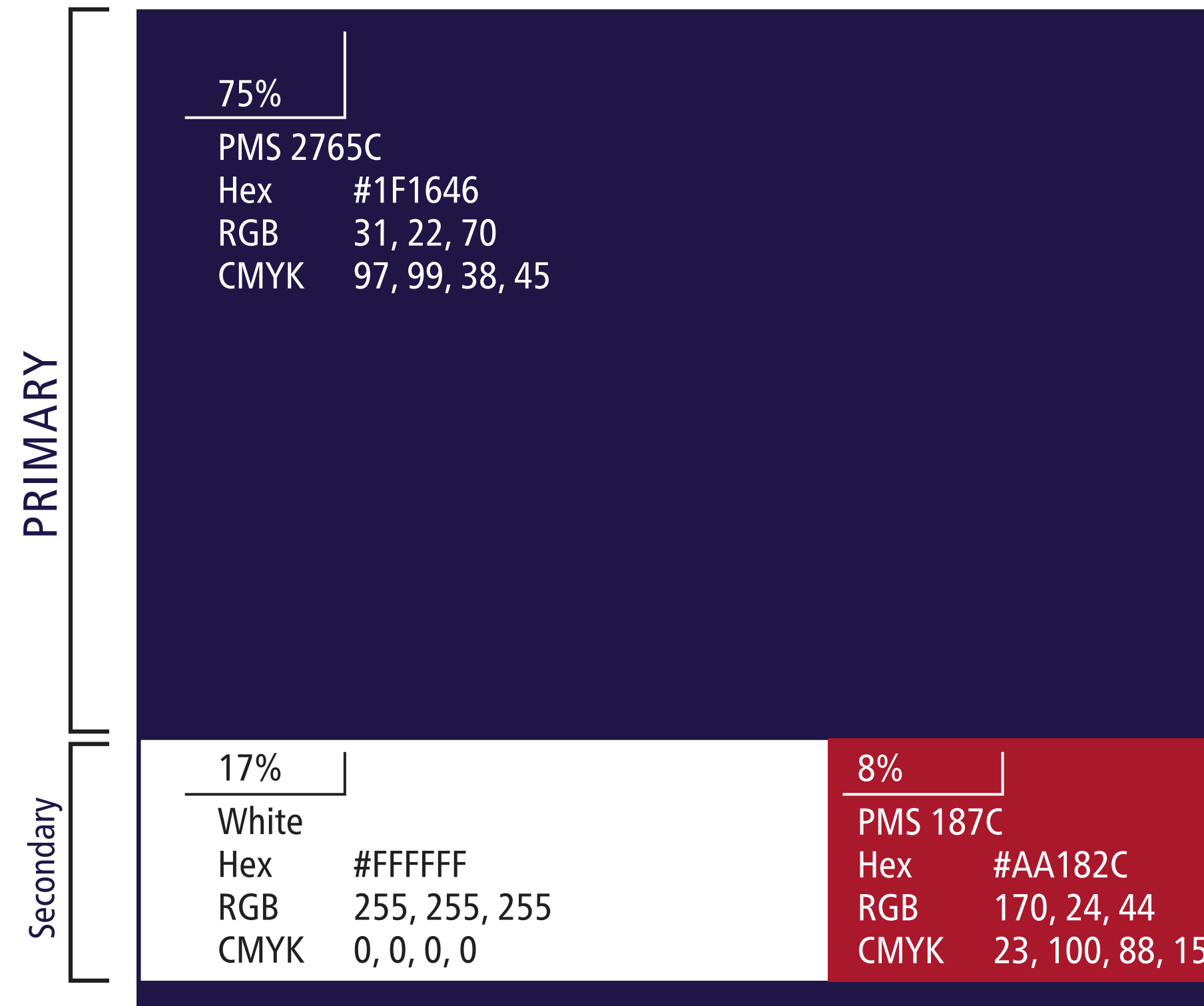
PRINT

Beyond our logo, color is one of the most recognizable aspects of our brand identity. Using color appropriately is one of the easiest ways to make sure our materials reflect a cohesive NSCC brand.

This chart shows approximate percentages for usage of our primary and secondary colors. More white should be present than red in a singular piece as seen in our seal.

ONLINE

The website uses our primary blue (PMS 5765C, Hex #1F1646), a secondary blue (hex #35519b), and a tertiary blue (hex #2f3e85).



LOGO LOCKUPS

Entities that directly support and further the college's mission, vision, and positioning can have their own "logo," referred as a lockup. They are always linked with the NSCC seal, to reinforce and elevate the college's strength. Notice that all lockups have a vertical "pipe" (|) between the seal and the text.

If you would like a lockup specific to your needs, please contact Marketing and we can create a lockup that follows our brand guidelines.
Marketing@northshore.edu



OFFICE OF THE
PRESIDENT



OFFICE OF THE
PROVOST



DIVISION OF
**ACADEMIC AND
STUDENT SUCCESS**



**ENROLLMENT
SERVICES**



DEPARTMENT OF
LIBERAL STUDIES



**FUNERAL SERVICE
PROGRAM**



TUTORING CENTER



**VETERANS
CENTER**

LOGO LOCKUPS | PROGRAMS

Our educational programs have the word PROGRAM underneath the its title to distinguish it from a department (which has no call out) or division.

A tagline CAN BE added, but is not recommended. It will sit far below the safety space of the lockup.

If you would like a lockup specific to your needs, please contact Marketing and we can create a lockup that follows our brand guidelines.
Marketing@northshore.edu



FUNERAL SERVICE
PROGRAM



FUNERAL SERVICE
PROGRAM



ENGINEERING SCIENCE
TRANSFER PROGRAM



ENGINEERING SCIENCE
TRANSFER PROGRAM



NUTRITIONAL SCIENCE AND DIET TECHNOLOGY
PROGRAM

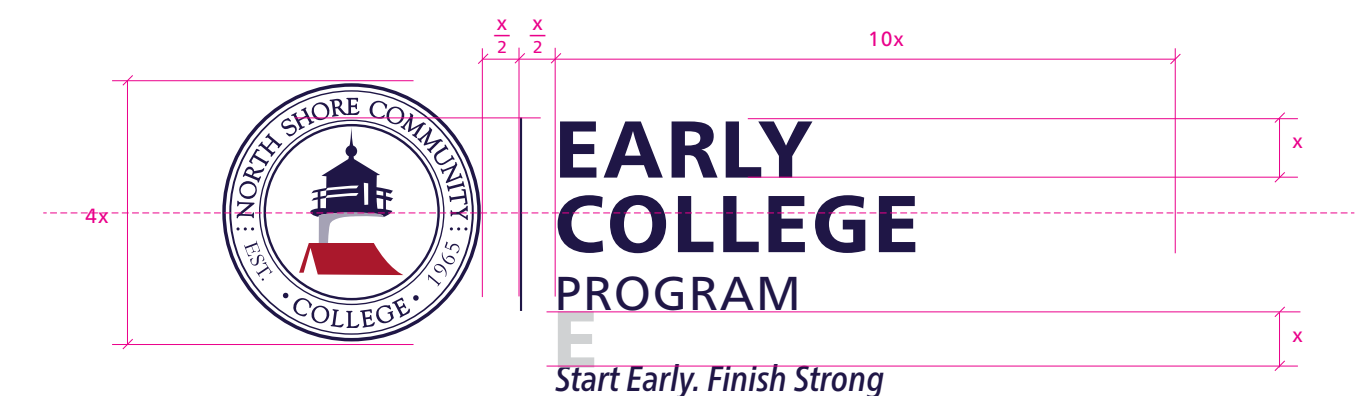


NUTRITIONAL SCIENCE AND DIET TECHNOLOGY
PROGRAM

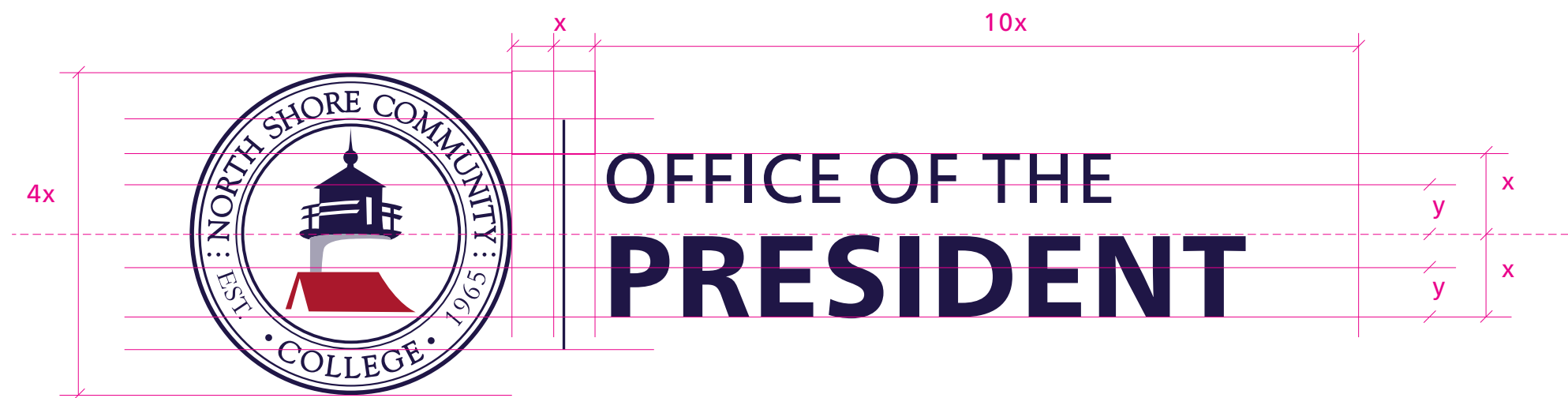


EARLY COLLEGE
PROGRAM

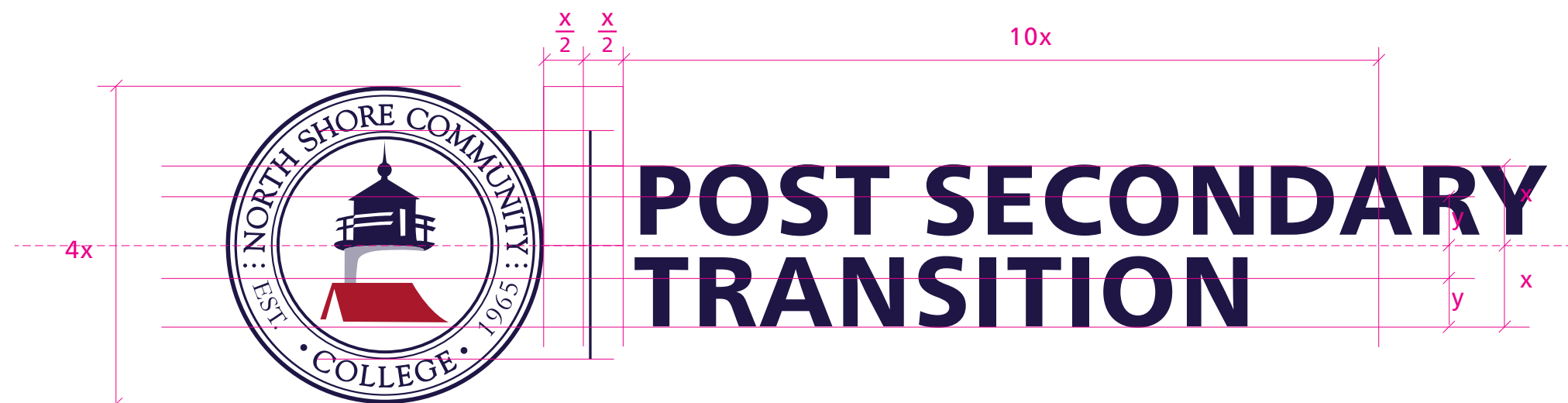
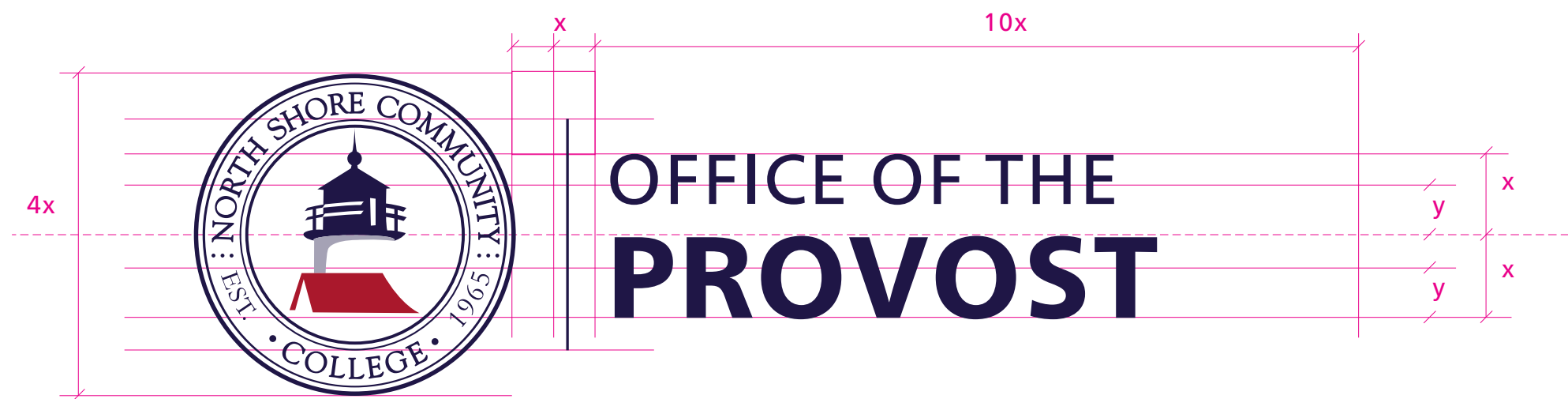
Start Early. Finish Strong



LOGO LOCKUPS | ANATOMY

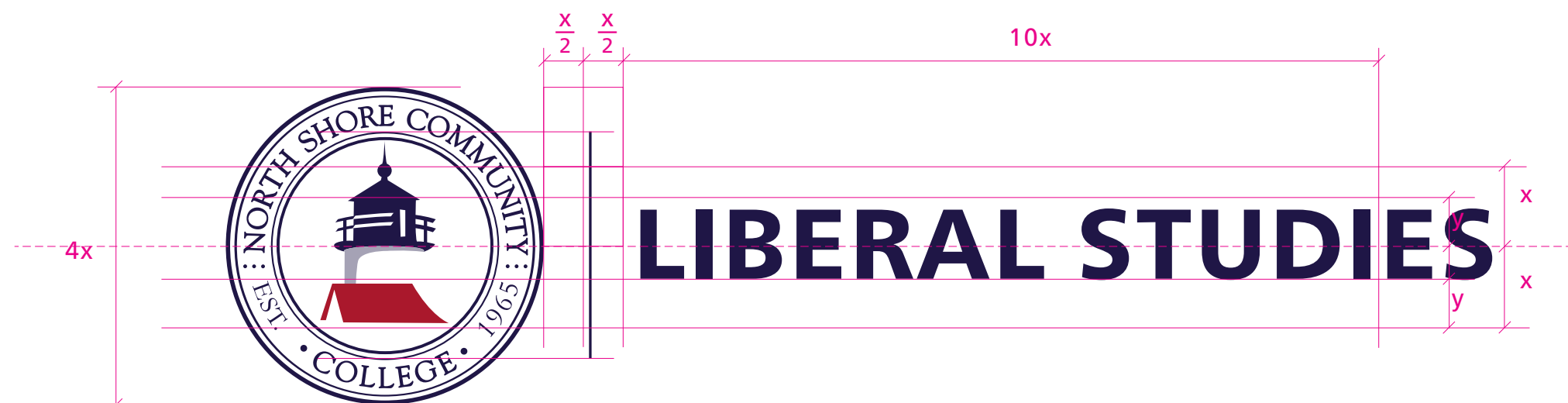


Two lines
Standard pipe

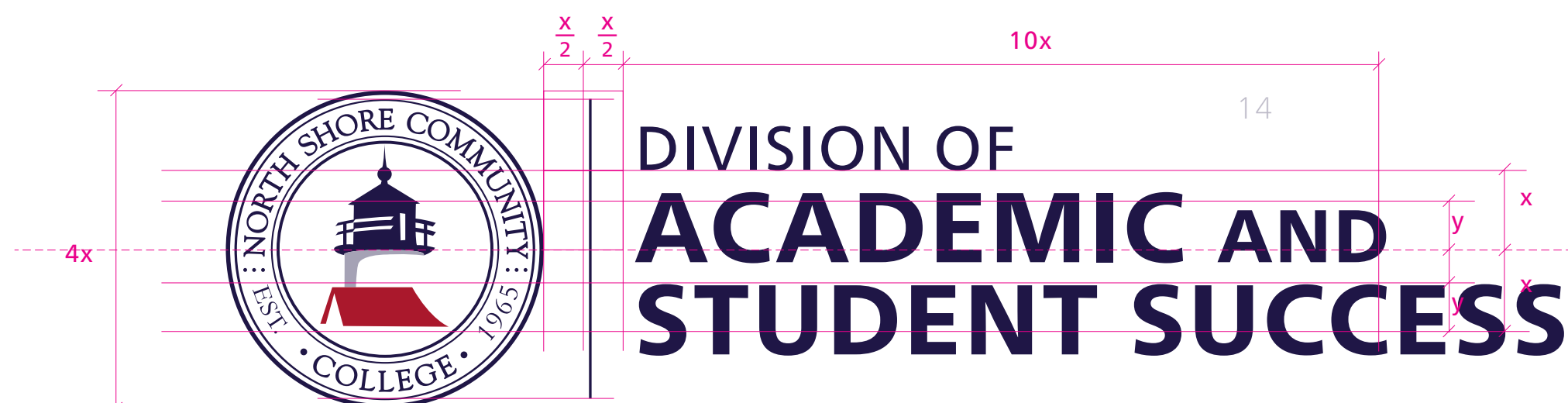


Two lines
Standard pipe

Executive Offices
Larger type
Standard pipe



Single line
Standard pipe



Multi lines
Longer pipe

GRAPHIC ELEMENTS

A common graphic element utilized in our marketing material is the "Truncated bar/box."

It is a simple element that can be used on bars, boxes, photos, or graphs.

It consists of truncating the (usually) right top corner by 45° either all the way to the bottom on short bars, to 2/3 from the top on other occasions.

This technique can be used as a background block of color as well as seen in the first image.



Full-time or part-time
Many of our degree programs are set up to be completed in two years with a full-time schedule. However, every student has different responsibilities and most don't complete the degree within the two years, and that is okay.

HOW LONG TO FINISH AN ASSOCIATE DEGREE?

Semester	Fall	Spring	Summer
2-Year Plan	15 credits	15 credits	0 credits
2.5-Year Plan	12 credits	12 credits	6 credits
3-Year Plan	9 credits	9 credits	6 credits
3.5-Year Plan	6 credits	6 credits	6 credits

Does not include developmental courses.

80% de los graduados de NSCC trabajan en sectores principales en Massachusetts, como la medicina, la ingeniería, la tecnología de la información, las artes creativas, la educación, los servicios humanos, la justicia penal y la seguridad pública.

90% de los alumnos del programa de formación profesional del NSCC están empleados en la carrera que han escogido.

92% de los graduados de NSCC se sienten preparados para integrarse al mundo laboral competitivo de hoy día.

ATTEND OUR FALL OPEN HOUSE
SATURDAY, OCTOBER 18 | 10 AM - 12:00 PM | DANVERS CAMPUS

EVENT HIGHLIGHTS:

- Campus Tours
- Admissions and Student Financial Aid Assistance Support
- Academic Breakout Sessions
- Financial Literacy Workshop

FREE COMMUNITY COLLEGE
Massachusetts allows most residents without a bachelor's degree to attend North Shore Community College for free.

RESERVE YOUR SPOT
northshore.edu/openhouse

NORTH SHORE COMMUNITY COLLEGE
1 Merritt Road • Danvers, MA 01923
ELECTRONIC RETURN SERVICE REQUESTED

Philippa Georgiou
1234 Baker Street
Danvers, MA 01923

Stephanie Gil Cano
Class of 2025

PRINT GRID

A basic 3x5 grid is used in print media when possible to create a cohesive look.



INSPIRE AT GRADUATION!
Make the ceremony unforgettable with your words or music.

CALL FOR STUDENT COMMENCEMENT
SOLOIST OR SPEAKER

DEADLINE
MARCH 28, by 4:00 PM

SUBMIT
For more information and to submit an application visit:
[NORTHSHORE.EDU/COMMENCEMENT](https://northshore.edu/commencement)





SUPPORT & SUCCESS FROM START TO FINISH.

NSCC's commitment to student support helps you get the most out of your college experience, plan for the future, and balance work, school, and family priorities.

Applying, registering, and paying for college
Our holistic Student Success Center located in Lynn provides personalized, one-to-one support for you and your family as you navigate your education journey.

Specialized support
We have dedicated teams focused on addressing the varied and unique populations in our community, including:

- Transfers
- Veterans
- English as a Second Language Learners
- First-Generation
- Return Learners
- Students with Disabilities

Holistic support
Once you enroll, we will stay with you through dedicated TRIO support, Academic Advising, The Tutoring Center, and Wellness and Accessibility services. Our approach to holistic support allows you to have the resources available to you to focus on what matters — that's you, your family, and achieving your goals.

TRIO
The Free Federal TRIO Programs are designed to identify and provide student services for individuals from disadvantaged backgrounds. NSCC offers four different TRIO programs to serve and assist low-income individuals, first-generation college students, and individuals with disabilities to access higher education.

Dual Language Learners
Dual Language options recognize the career-building value of speaking two languages to stand out in a globalized job market.

Early College
Earn college credit while completing high school graduation requirements.

Honors Program
Experience enhanced learning opportunities and scholarships unique to NSCC's Honors Program certified by the Commonwealth of Massachusetts.

Veterans Services
NSCC honors and respects students who are veterans and active duty personnel. We offer resources, training, and programs to meet the unique needs of individuals who have served or are serving in the United States armed forces.

northshore.edu/success

“Everyone here can be sent off to a better life with a clear vision of themselves.”
— Jiarong “Lotus” Carlson, Class of 2024



PROFESSIONAL EDUCATION

SPRING 2025 CLASSES

northshore.edu/professional

Invest in yourself
Certificates • Career Training • Degree Pathways



LIGHTHOUSE SOCIETY

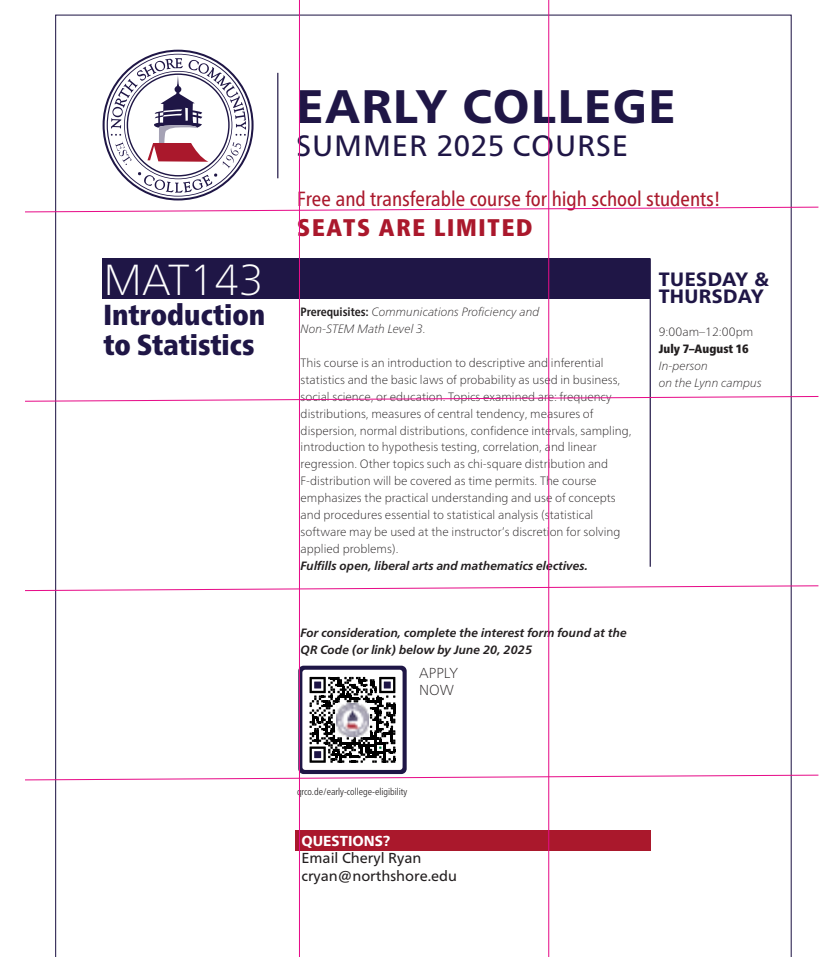
YOU'RE INVITED
Join us for a luncheon and panel presentation on the transformational impact of community college education, featuring Dr. William Heineman, *President of NSCC*, and special guests:

 Jiandaliz Hernandez
Class of 2026

 Mary Hubbard
Class of 2022

 Patrick Phelan
Class of 2006

ADVANCED REGISTRATION REQUIRED
RSVP by June 4, 2025 to
development@northshore.edu or 978-739-5502



EARLY COLLEGE SUMMER 2025 COURSE
Free and transferable course for high school students!
SEATS ARE LIMITED


MAT143 Introduction to Statistics

TUESDAY & THURSDAY
July 7-August 16
9:00am - 12:00pm
In person on the Lynn campus

Prerequisites: Communications Proficiency and Non-STEM Math Level 2

This course is an introduction to descriptive and inferential statistics and the basic laws of probability as used in business, social science, or education. Topics examined are: frequency distributions, measures of central tendency, measures of dispersion, normal distributions, confidence intervals, sampling, introduction to hypothesis testing, correlation, and linear regression. Other topics such as chi-square distribution and F-distribution will be covered as time permits. The course emphasizes the practical understanding and use of concepts and procedures essential to statistical analysis (statistical software may be used at the instructor's discretion for solving applied problems).
Fulfills open, liberal arts and mathematics electives.

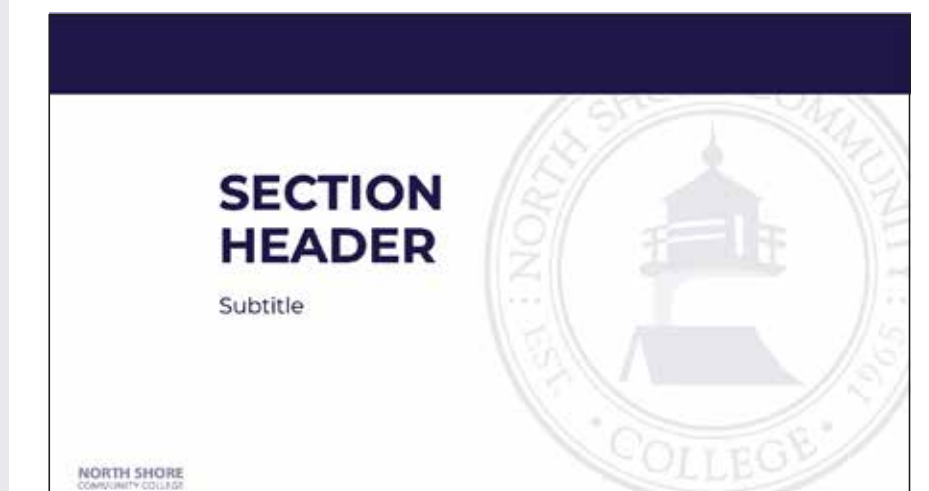
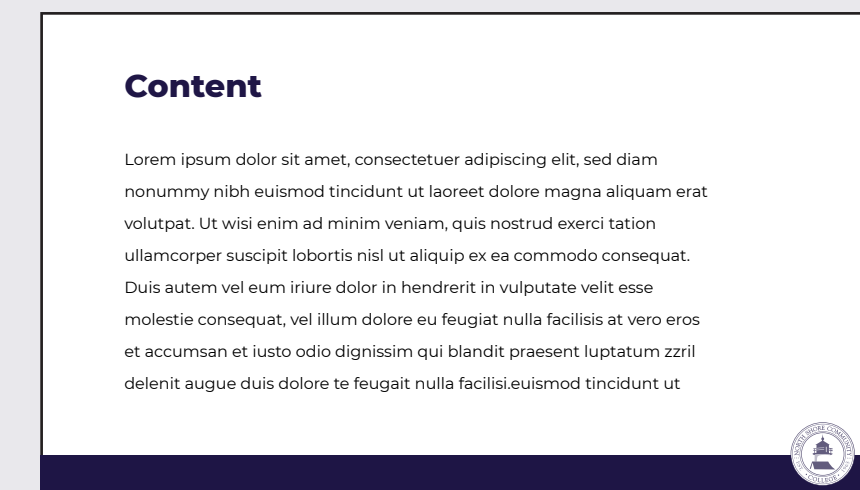
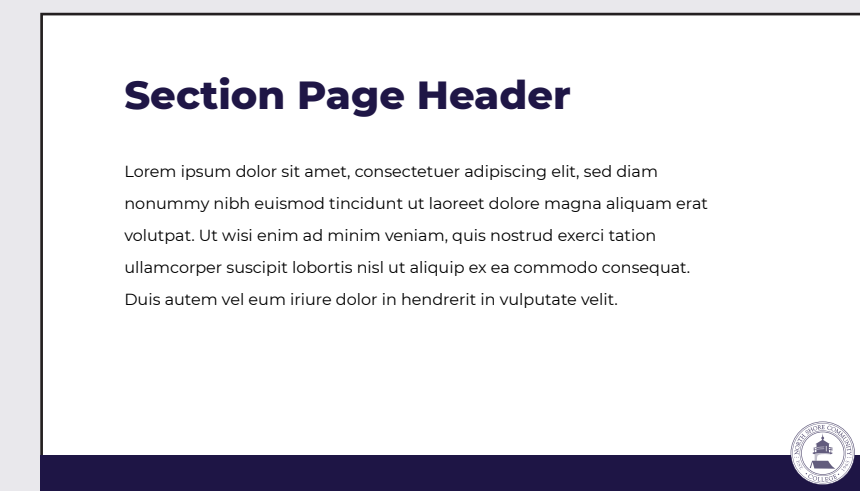
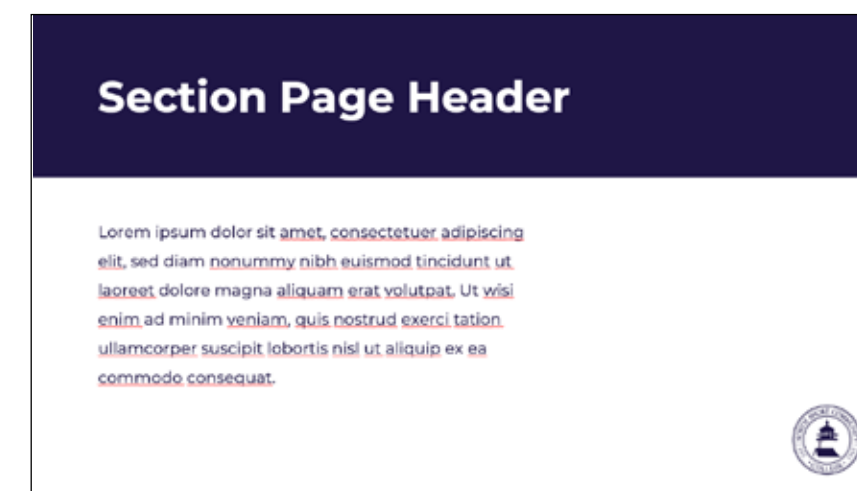
For consideration, complete the interest form found at the QR Code (or link) below by June 20, 2025

 APPLY NOW

QUESTIONS?
Email Cheryl Ryan
cryan@northshore.edu

There are three basic designs.
Each uses Montserrat as the
typeface, the same typeface used
for our web site.

To download a PowerPoint
document of the slide decks, go
to Marketing's Download
styleguide web page.



LETTERHEAD | GENERAL INTERNAL

First sheet

	<p>NORTH SHORE COMMUNITY COLLEGE</p> <p>1 Ferncroft Road Danvers, Massachusetts 01923-0840</p> <p>Danvers Campus 978-762-4000 Lynn Campus 781-593-6722</p> <p><i>northshore.edu</i></p>	<p>1.75" top margin</p>
	<p>January 26, 2024</p> <p>Tryla Scott Company Company 1234 Street address Boston, MA 01102</p> <p>Dear Tryla Scott:</p> <p>Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Sincerely yours,</p> <p>Phillippa Georgiou <i>President</i></p>	
<p>1.5" left margin</p>		<p>1" bottom and right margin</p>

Second sheet

	<p>NORTH SHORE COMMUNITY COLLEGE</p>	<p>1.75" top margin</p>
	<p>dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Adminim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Sincerely yours,</p> <p>Phillippa Georgiou <i>President</i></p>	
<p>1.5" left margin</p>		<p>1" bottom and right margin</p>


NSCC has an official external and internal letterhead. The internal is a simplified version of the external and has address, campus phone numbers, and URL. The margins and second sheets are the same for both internal and external letterheads.

Word documents of the letterhead and automatic second sheet, can be downloaded from Marketing's download web page.

LETTERHEAD | GENERIC INTERNAL

This letterhead is used for communications where our address is not needed; such as an Agenda, informal notes, etc.

Word documents of the letterhead and automatic second sheet, can be downloaded from Marketing's download web page.


	NORTH SHORE COMMUNITY COLLEGE	1.75" top margin
	AGENDA December 15, 2025 <ul style="list-style-type: none">• Lorem ipsum dolor sit amet.• Sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.• Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.• Nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.• Aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.	
1.5" left margin		1" bottom and right margin

LETTERHEAD | EXECUTIVE LETTERHEADS

Executive offices have their own letterhead based on their respective lockups.

If you need a letterhead for your purposes, Marketing can create this for you using your lockup and supply you a digital version for you to print.

	<p>OFFICE OF THE PRESIDENT</p> <p>A PUBLIC REGIONAL COMMUNITY COLLEGE COMMONWEALTH OF MASSACHUSETTS</p> <p>An Equal Opportunity Employer</p> <p>1 Ferncroft Road Danvers, Massachusetts 01923-0840</p>	<p>2" top margin</p>
	<p>February 2, 2024</p> <p>Tryla Scott Company Company 1234 Street address Boston, MA 01102</p> <p>Dear Tryla Scott:</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</p> <p>Diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.</p> <p>Sincerely yours,</p> <p>Dr. William Heinemen <i>President</i></p>	<p>Danvers Campus 978-762-4000 Lynn Campus 781-593-6722 CentroHub northshore.edu/centro-hub Corporate Training Solutions 978-236-1200</p> <p>northshore.edu</p>
<p>1.5" left margin</p>		<p>1" bottom and right margin</p>

	<p>OFFICE OF THE PROVOST</p> <p>A PUBLIC REGIONAL COMMUNITY COLLEGE COMMONWEALTH OF MASSACHUSETTS</p> <p>An Equal Opportunity Employer</p> <p>1 Ferncroft Road Danvers, Massachusetts 01923-0840</p>	<p>2" top margin</p>
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<p>1.5" left margin</p>		<p>1" bottom and right margin</p>

EMAIL SIGNATURE

NSCC has an official email signature that can be added to your NSCC gmail setting.

Please notice that the text in the signature is FLUSH LEFT and not centered.

To download a Word document of the signature, go to Marketing's Download styleguide web page. Directions are included on the document to add the signature to your gmail signature.

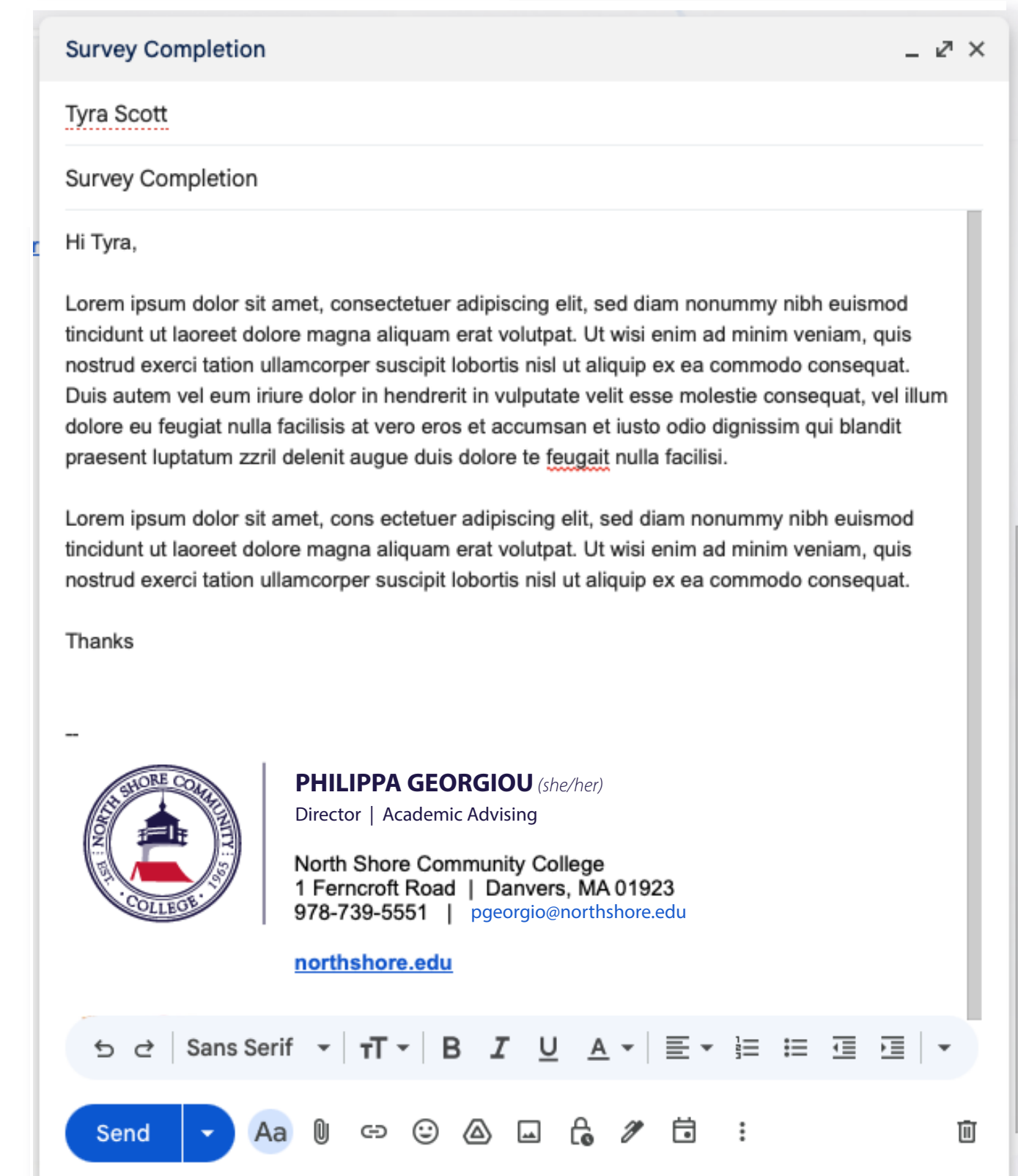


NAME ALL CAPS (*pronouns*)
Title | Department

North Shore Community College
1 Ferncroft Road | Danvers, MA 01923
978-762-xxxx | xxxxxk@northshore.edu

northshore.edu

Optional quote or saying



BUSINESS CARD

Business cards can be ordered from Auxillary Services through the MyNorthshore portal. There is a Business Card Request form which can be filled out with the information needed for the business card.



NORTH SHORE
COMMUNITY COLLEGE

PHILIPPA GEORGIU *(she/her)*
Director | Academic Advising

1 Ferncroft Road | Danvers, MA 01923
pgeorgio@northshore.edu | 978-762-4000 x1227
Cell 542-622-1227 | Fax 978-762-4120

northshore.edu

SWAG

Special Uses

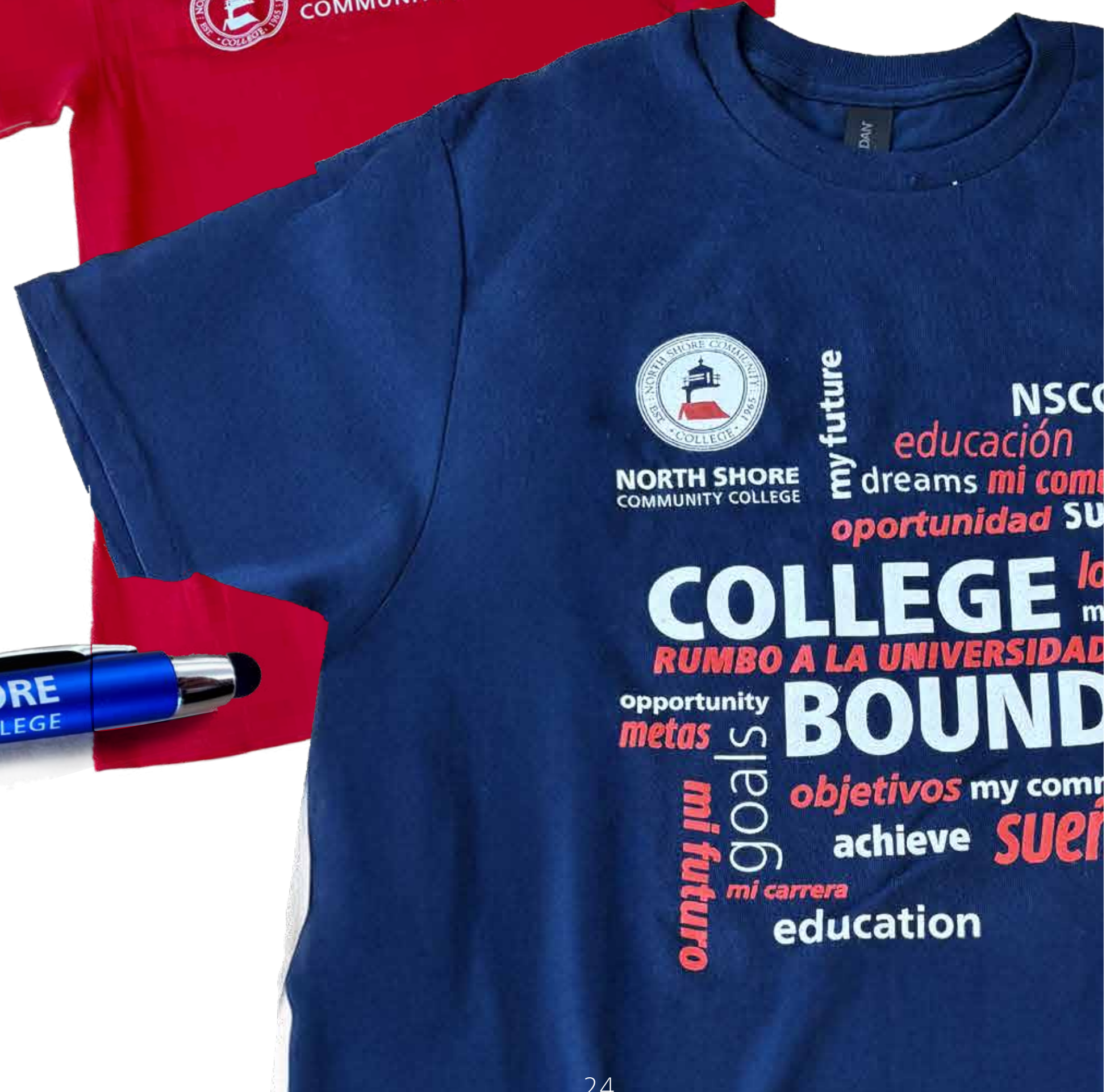
There are instances when the seal may need to be altered from the preferred design. If you would like to use one of these variations, please contact the Marketing department for assistance.



Embroidery on jacket



Silk screen on drinkware



SIGNAGE

Signage will use our colors, typefaces, and proper logos and lockups.



Large yard sign for commencement



Poster sign in background with branded tshirt, table drape, and branded 60th Anniversary cookies.



Step and repeat backdrop, photo frame, and branded clothing.

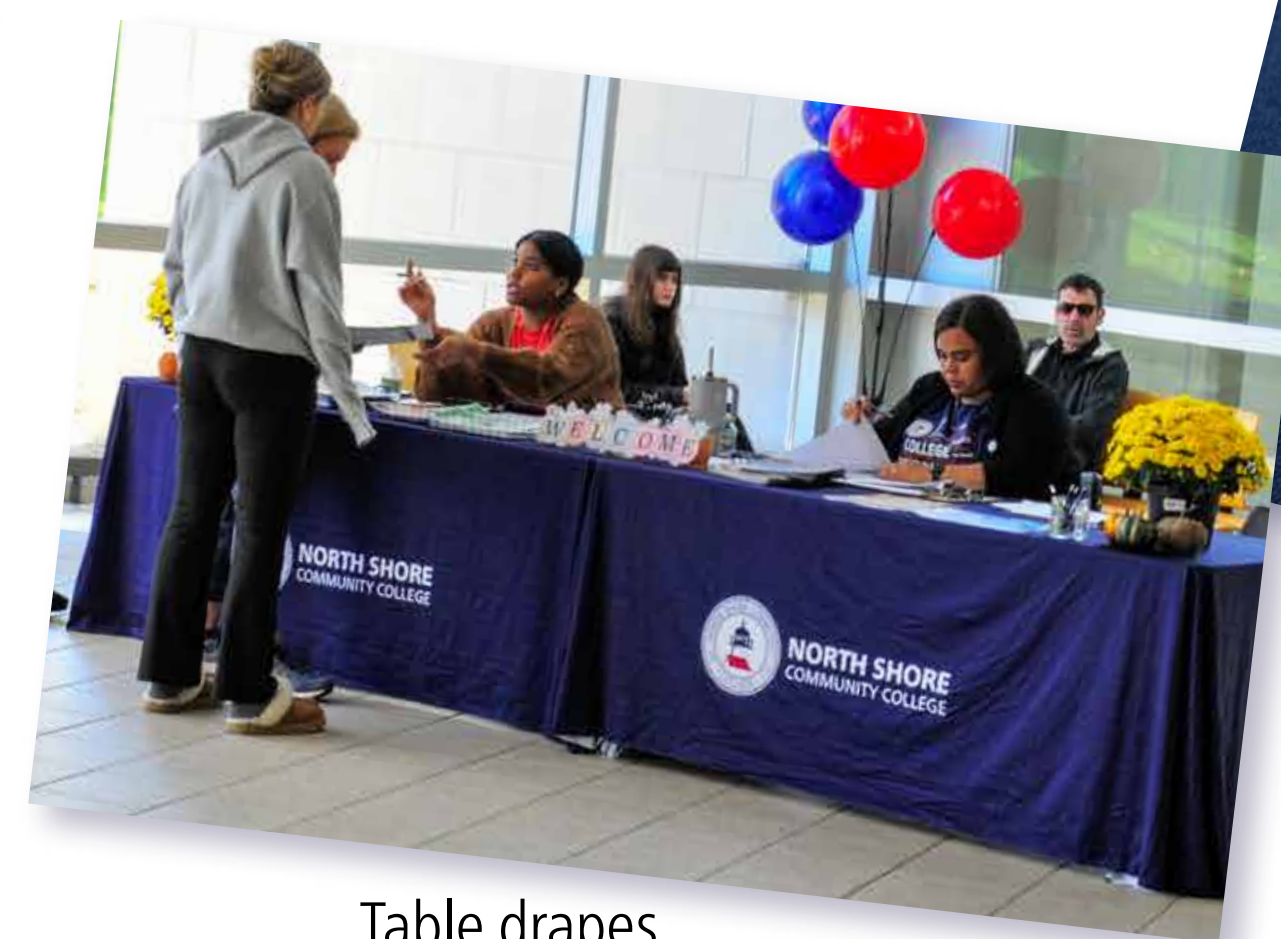


Table drapes



Large floor mat