TRANSFER ARTICULATION AGREEMENT

North Shore Community College

and

Becker College

Graphic Design – Print, Associate in Science Degree

to

Bachelor of Arts in Design Degree, Concentration in Graphic Design
Day Division

Spring 2015

Statement of Purpose

Becker College and North Shore Community recognize that for many students the path to a bachelor degree may begin at a community college. Recognizing similarities among curricula, this Agreement is formed to enable the smooth transfer of NSCC graduates to Becker College.

Further, the purpose of this agreement is to provide smooth transition between the two academic programs by

- identifying all required and equivalent courses for the relevant programs at each institution, and
- facilitating credit transfer and guarantee of admission for students who meet the agreed upon criteria.

Participants

This agreement has been entered into by North Shore Community College, Danvers, MA and Becker College, Worcester, MA.

Programs/courses included in this agreement

- A. The North Shore Community College **Graphic Print Associate in Science Degree** will be accepted toward the **Bachelor of Arts in Design, Concentration in Graphic Design** at Becker College.
- B. This acceptance will be extended to students who enroll in the Day Division at Becker College.
- C. All coursework included in the Graphic Print AS degree will be accepted and applied towards required coursework and electives as stipulated in the Business Administration BS program. **See Appendix A.**

Terms and Conditions of Transfer:

- A. Students who graduate from the Graphics Print Associate in Science degree with cumulative grade point average (GPA) of 2.0 or higher will be guaranteed admission into the Graphic Design Bachelor of Arts in Design major under the terms of this agreement.
- B. In addition, 60credits of the completed NSCC Graphics Print Associate in Science degree will be accepted by Becker College and be applied to the Graphic Design, with 61 credits remaining to be completed in the Bachelor of Arts degree.
- C. Students who have additional coursework may be eligible for additional transfer credits subject to the limit of 30 credits required in residency at Becker College; 50% of the 3000 and 4000 level courses within the major must be completed at Becker College.
- D. Transfer students are not required to take ACAD 1001 at Becker College.
- E. All coursework from the sending program must be completed with grades of "C" or better in order to transfer.
- F. NSCC students will be advised to complete the recommended Graphic Design, social science, humanities and liberal arts electives that meet Becker Graphic Design course equivalents as specified in the attached program grid (Appendix A). NSCC students who complete other electives may use these to fulfill Becker Graphic Design or <u>open</u> electives in order to maximize transferability of credits earned in the associate degree.
- G. Students who have completed courses at a 4-yr degree granting institution may be eligible for additional transfer credits.

H. NSCC students who do not meet the aforementioned standards will be considered for admission to Becker College on a case-by-case basis.

Communications and Advising

Communication and advising is central to effective transfer/articulation. Recognizing this:

- A. The colleges agree to include information about this articulation agreement in relevant publications for the purposes of promotion and advising
- B. The colleges agree to jointly develop appropriate transfer guides and make these available to students and advisors as appropriate.
- C. The colleges agree to notify each other promptly, in writing, of substantive changes in curricula that might affect the Agreement.

Implementation and Length of agreement

- A. Becker College and North Shore Community College agree that this Agreement becomes effective on _____ (date)
- B. This agreement will remain in effect for 3 years from the date above unless terminated or amended by either party with prior written notice.
- C. This Agreement does not preclude either college from entering into similar agreements with other institutions of higher education.

Signatures of appropriate institutional leaders and representatives

The relevant program coordinator and/or academic department chair of Becker College and Susan Curry, Articulation Coordinator of North Shore Community College, shall be responsible for implementing this agreement, for identifying and incorporating any changes into subsequent agreements, and for conducting a periodic review of this agreement.

For North Shore Community College		For Becker College		
Dr. Patricia Gentile, President North Shore Community College	Date	Robert E. Johnson President Becker College	Date	
Dr. Karen Hynick, Vice President of Academic Affairs	Date	Nancy Crimmin Interim Vice President of Academic Affairs	Date	
Patricia Brown, Dean Career & Technical Education and Business Sciences	Date	Betsy Fuller Associate Vice President of Academic Affairs	Date	
Sandra Fuhs, Coordinator Graphic Design	Date	Paul Cotnoir Director, Design Department	Date	
Susan Curry, Director College Articulations	Date	Kat Andler Faculty, Design	Date	

APPENDIX A – NSCC Graphic Design - Print AS to Becker College Design – Graphics -BA

Course#	NSCC Course Name	Cr	Course #	Becker College Course	Cr
				Name	
ART114	Visual Design theory	3	ARTS1301	Principles of Design	3
CMP101	Composition 1	3	ENGL1001	English Composition	3
CPS100	Information Technology and its Applications	3	INFO1001	Technology and Society	3
GRA102	Graphics Production	3	GRPH 2140	Graphics Design I	3
GRA202	Digital Illustration	3	GRPH2120	Techniques of Vector Imaging	3
ART110	Basic Drawing I	3	ARTS1100	Principles of Drawing	3
BUS100	Intro to Business	3	ARTS1001	Art History 1 (for articulation only)	3
CMP104- 150	Composition 2 Elective	3	ENGL1003	Writing about Literature	3
GRA116	Electronic Imaging	3	GRPH2130	Techniques of Raster Imaging	3
GRA118	Digital Page Layout	3	GRPH2150	Graphic Design II	3
GRA130	Introduction to Digital Photography	3	GRPH2170	Principles of Digital Imaging	3
GRA204	Typography	3	GRPH2110	Typography	3
GRA212	Electronic Publishing Issues	3	GRPH4400	Advanced Topics in Design	3
MKT101	Marketing	3	ARTS2300	Color Theory (for articulation only)	3
SPE102	Speech	3	ENGL2003	Public Speaking or Effective Communications	3
COP202	Cooperative Education/Internship	3	GRPH4300	Career Internship	3
CPS158	Dreamweaver	3	GRPH3110	Advanced Web Design	3
GRA216	Graphic Design Portfolio	3	GRPH4210	Special Projects in Design	3
MKT204	Advertising	3	MKTG2101	Advertising	3
LA- Elective	HISTORY, HUMANITIES or SOCIAL SCIENCE ELECTIVE RECOMMENDED	3	HIS, SS or Humanities Elective	History, Social Science or Humanities Elective	3
	Total Credits Required	60		Total Credits Transferred	60