



NSCC Guided Pathway

2022-23

Graphic Design - Integrated Media (IMD) – Business and Administration Pathway Associate in Science • Career & Technical Education and Business Division

Recommended Course Selection Sequence		Required	Credits	Course Offered	CPL Option	Completion
CMP101	Composition 1	Ⓡ	3		X	<input type="checkbox"/>
GRA101	Introduction to Graphic Design	Ⓡ	3			<input type="checkbox"/>
GRA116	Electronic Imaging	Ⓡ	3		X	<input type="checkbox"/>
GRA202	Digital Illustration	Ⓡ	3		X	<input type="checkbox"/>
MKT101	Principles of Marketing	Ⓡ	3		X	<input type="checkbox"/>
ART116	Introduction to Digital Photography	Ⓡ	3			<input type="checkbox"/>
CMP102-150	Composition 2 Elective	Ⓡ	3		X	<input type="checkbox"/>
GRA118	Digital Page Layout	Ⓡ	3		X	<input type="checkbox"/>
	Liberal Arts Elective	Ⓡ	3		X	<input type="checkbox"/>
MKT210	Social Media Marketing Strategy	Ⓡ	3			<input type="checkbox"/>
PRO100	Introduction to the Professional Portfolio	Ⓡ	1		X	<input type="checkbox"/>
	Liberal Arts Elective	Ⓡ	3		X	<input type="checkbox"/>
GRA208	Designing for Web	Ⓡ	3		X	<input type="checkbox"/>
GRA204	Typography	Ⓡ	3		X	<input type="checkbox"/>
MKT218	Digital Marketing	Ⓡ	3	Online only		<input type="checkbox"/>
SPE102	Speech	Ⓡ	3		X	<input type="checkbox"/>
GRA140	Integrated Media Design Principles	Ⓡ	3			<input type="checkbox"/>
GRA216	Graphic Design Portfolio	Ⓡ	3		X	<input type="checkbox"/>
	Liberal Arts Elective	Ⓡ	3		X	<input type="checkbox"/>
GRA206	Video for Social Media and Beyond	Ⓡ	3			<input type="checkbox"/>
ITR200	Internship	Ⓡ	2			<input type="checkbox"/>
Total Program Credits:			60			

Program Notes

- Open admissions
- Eligible North Shore Promise program
- Day program

Campus Information

- Lynn campus based

Additional Graduation Requirements

- Cumulative CLGPA at or above 2.0
- Submit your intent to graduate form at: www.northshore.edu/registrar

Advising Notes

- This degree is designed upon completion to prepare a student for entry level employment in graphic design using integrated media sources.
- Courses are listed in the recommended order you should take them.
- Many courses have prerequisite requirements that must be fulfilled to be eligible to enroll in the course.
- If you intend to graduate with an associate degree in two years, you should enroll in at least 15 credits if taking only fall/spring courses.
- Completing 30 credits each year helps students stay on track to timely graduation.
- Taking classes in the winter intersession and summer can accelerate your time to degree completion.
- All student degree audits for graduation purposes will be based off the official program of study the student is enrolled in.

Ⓡ Required course for degree

X Center for Alternative Studies & Educational Testing (CAS) – Course competencies and prerequisites may be fulfilled through Credit for Prior Learning (CPL). Visit www.northshore.edu/cas for more information.



Congratulations NSCC Graduate!