Graphic Design - Integrated Media (IMD) – Business and Administration Pathway
Associate in Science • Career & Technical Education and Business Division

Recommended Course Selection Sequence		Required	Credits	Course Offered	CPL Option	Completion
CMP101	Composition 1	Ⓡ	3		X	☐
GRA101	Introduction to Graphic Design	Ⓡ	3			☐
GRA116	Electronic Imaging	Ⓡ	3		X	☐
GRA202	Digital Illustration	Ⓡ	3		X	☐
MKT101	Principles of Marketing	Ⓡ	3		X	☐
ART116	Introduction to Digital Photography	Ⓡ	3			☐
CMP102-150	Composition 2 Elective	Ⓡ	3		X	☐
GRA118	Digital Page Layout	Ⓡ	3		X	☐
Liberal Arts Elective		Ⓡ	3		X	☐
MKT210	Social Media Marketing Strategy	Ⓡ	3			☐
PRO100	Introduction to the Professional Portfolio	Ⓡ	1		X	☐
Liberal Arts Elective		Ⓡ	3		X	☐
GRA208	Designing for Web	Ⓡ	3		X	☐
GRA204	Typography	Ⓡ	3		X	☐
MKT218	Digital Marketing	Ⓡ	3	Online only		☐
SPE102	Speech	Ⓡ	3		X	☐
GRA140	Integrated Media Design Principles	Ⓡ	3			☐
GRA216	Graphic Design Portfolio	Ⓡ	3		X	☐
Liberal Arts Elective		Ⓡ	3		X	☐
GRA206	Video for Social Media and Beyond	Ⓡ	3			☐
ITR200	Internship	Ⓡ	2			☐
Total Program Credits:			**60**			

Program Notes
- Open admissions
- Eligible North Shore Promise program
- Day program

Campus Information
- Lynn campus based

Additional Graduation Requirements
- Cumulative CLGPA at or above 2.0
- Submit your intent to graduate form at: **www.northshore.edu/registrar**

Advising Notes
- This degree is designed upon completion to prepare a student for entry level employment in graphic design using integrated media sources.
- Courses are listed in the recommended order you should take them.
- Many courses have prerequisite requirements that must be fulfilled to be eligible to enroll in the course.
- If you intend to graduate with an associate degree in two years, you should enroll in at least 15 credits if taking only fall/spring courses.
- Completing 30 credits each year helps students stay on track to timely graduation.
- Taking classes in the winter intersession and summer can accelerate your time to degree completion.
- All student degree audits for graduation purposes will be based off the official program of study the student is enrolled in.

Ⓡ   Required course for degree

X   Center for Alternative Studies & Educational Testing (CAS) – Course competencies and prerequisites may be fulfilled through Credit for Prior Learning (CPL). **Visit www.northshore.edu/cas** for more information.

Congratulations NSCC Graduate!