

MINUTES

NSCC

Board of Trustees

Wednesday, June 15, 2022, 4:45 pm - 6:30 pm

Zoom and Lynn Community Conference Room

Approved 9/27/22

In Attendance

Barbara Heinemann; Dr. J.D. LaRock; Joseph Riley; Maria Vega-Viera; Richard Yagjian; Yuleika Lliveres

Not In Attendance

Andrea Gayle-Bennett; Anh Dao Tran-Moseman; Dr. Dharma Cortes

Additional Attendees

President William Heineman; Miranda Gualtieri; Provost Jennifer Mezquita; Interim Vice President of Student Affairs Stephen Creamer; Assistant Provost Andrea DeFusco-Sullivan; Vice President of Administration and Finance Janice Forsstrom; Tim Johnson; Josiah Bourgeois; Linda Brantley; Joanne Sullivan; Jason Marsala; Cristy Sugarman; Kimberly Odusami; Walter Stone; Ali Tateosian; Steven Hubbard; Billy Jackson; Heidi Ferrante; Matt Edinger; Nikki Pelonia; Chris Bednar; Torrey Dukes; Denise Dechamps; Thu Dao

1. 4:45pm Call to order

Chair LaRock called the meeting to order at 4:45pm.

2. 4:46pm New Members of the North Shore Community

President Heineman read names, titles and departments of new employees at NSCC. New employees who were present were invited to introduce themselves.

3. 4:50pm Public Comments

There were no public comments.

4. 4:55pm Student Trustee Report Doc: 49 FY2022

Student Trustee Yuleika Lliveres reported that she conducted a student survey querying challenges students faced this year and how faculty and staff can help them become better students. Responses included challenges around accessibility and transportation to the Danvers campus, as well as scheduling of classes. Students would like more feedback from faculty, especially about grades. Students would also like more interaction with faculty and more consistent advising.

Trustee Lliveres also reported that the Student Government Association met in March and discussed better orientation, the importance of commitment to college, and sufficient support and communication for students who need assistance navigating technology.

Trustee Lliveres recommends that the incoming student trustee conduct a survey with a larger number of students and then compare the surveys.

Chair LaRock thanked Trustee Lliveres for her dedication and thoughtful transition plan for the

next student trustee.

5. 5:00pm Education Report Doc: 50 FY2022

Walter Stone introduced the Education Report, focused on STEM and Education.

Matt Edinger reported on the Elementary Education Transfer Program, which included a STEM Pre-Experience Teaching Program in Spring 2022 and an EDU 201 Multicultural Diversity and Education course in the Fall of 2021. He also reported on a Paraprofessional Certification consultation with Lynn Community Education Program and seamless student transfer to colleges and universities.

Heidi Ferrante reported on the Early Childhood Degree Program. ECD has completed the NAEYC's (National Association for the Education of Young Children) accreditation self-study and is looking forward to the team visiting in mid-October 2022. Heidi also reported that students transitioned fairly well from in person to virtual and now many are looking forward to being back in person. EEC scholarships, Financial Aid and the Career Pathways Grant support the majority of students. A laboratory learning environment is being created for ECD students and real time technology is being incorporated into the field placement course.

Ali Tateosian reported on the STEM Starter Academy Grant. The goal of the grant is to recruit, ready, retain and graduate a diverse body of community college STEM students. The academy includes coaching sessions, a summer academy and a STEM Club.

Billy Jackson reported on Mathematics. NSCC piloted co-requisite courses for STEM and non-STEM pathways based on national research indicating that they improve student success rates and close the achievement gaps among many demographic groups. Early results at NSCC look promising. NSCC hosted a regional mathematics conference in April 2022, created additional partnerships alignments with local schools for early college, and is preparing for an AY 2022-2023 Departmental Program Review.

There was discussion about lower salaries in the field of Early Childhood Education. Teachers are still not getting better salaries and Covid has had an impact with interruptions to student attendance.

There was also discussion about the future of Developmental Math at NSCC. Early results are believed to be showing the strategy of cutting out the prerequisite courses as helping to close the achievement gap.

6. 5:15pm Chair's Report

a. Review minutes of 4/26/22 Doc: 51 FY2022

Chair LaRock asked if there were any corrections or edits to the minutes of 4/26/22. Hearing none, he asked for a consensus motion to approve the minutes of 4/26/22 and the minutes of 3/22/22 (previously reviewed on 4/26/22).

- Consensus motion 22:19 to accept the minutes of 4/26/22 and 3/22/22*
(*previously reviewed on 4/26/22)

Move: Richard Yagjian Second: Maria Vega-Viera Status: Passed

7. 5:20pm Presidential Evaluation Committee

Chair LaRock commented that President Heineman had a strong first year setting and resetting the culture at NSCC, being visible at critical junctures, making key hires in senior leadership, and methodically and efficiently moving the strategic planning process forward. He also commented on President Heineman's productive board management, focus on students, and financial integrity and transparency. Chair LaRock continues to meet with Union Leadership, and reported that they speak very highly of President Heineman.

Trustees echoed Chair LaRock's praise and commented on President Heineman's success in connecting to the community at large, engaging with the business community in a volatile time, and stabilizing NSCC.

a. Review Draft Presidential Evaluation Letter Doc: 52 FY2022

Chair LaRock will circulate the draft letter to trustees before sending the final letter to the DHE.

- Motion 22:20 to accept the Draft Presidential Evaluation Letter

In lieu of a vote, the draft letter will be circulated to trustees for feedback.

8. 5:40pm Finance Committee

a. Review High Level Operational Budget Doc: 53 FY2022, Doc: 54 FY2022

Trustee Yagjian reviewed the High Level Operational Budget. The NSCC cash position is strong with approximately \$40M cash on hand and in reserves. State appropriation/legislative high support is expected to continue for public higher education in FY23, and NSCC is in a strong financial position overall to provide flexibility to President Heineman's organizational structure and strategic planning process.

Trustee Yagjian reported that there are no fee increases for FY23. Enrollment is projected to be flat, at best. HEERF funds can be utilized for lost revenue and reserves if needed to fill gaps. Additionally, new state ARPA funds can be utilized through FY24 and the college is receiving other state funds for institutional maintenance, workforce development, and endowment incentive match programs. Ongoing initiatives include the Bertolon Center, which is in year 4 of the Sim software and simulation experience.

President Heineman noted that this budget is preliminary and that trustees will see a revised FY23 budget at the September board meeting, which will include resources detailed for NSCC's strategic plan priorities.

There was discussion about dependency on state allocations, the impact of a recession on enrollment, salary vacancies in the budget, and NSCC's year over year stability.

- Motion 22:21 to accept High Level Operational Budget

Trustee Yagjian asked for a motion to accept the High Level Operational Budget.

Move: Dr. J.D. LaRock Second: Yuleika Lluveres Status: Passed

- b. Motion 22:22 to accept Q3 Budget to Actual Report previously reviewed on 4/26/22

Move: Dr. J.D. LaRock Second: Maria Vega-Viera Status: Passed

9. 6:00pm President's Report

- a. Strategic Plan Update

President Heineman reported that the strategic planning process has made good progress since the May summit. Three sub teams have been formed to focus on specific priorities, resources, and metrics.

There was discussion about meaningful metrics, such as measuring the success of student outcomes by collecting data on how many students transfer and how they are getting into the workforce and earning competitive salaries. There was also discussion about keeping the strategic plan focused and forward looking.

- b. Looking ahead to Summer Retreat

Trustees will have an opportunity to delve more deeply into the strategic plan at the summer retreat. New leaders will also attend a portion of the retreat.

- c. College Leadership Update

President Heineman reported that Dr. Jennifer Mezquita is the new Provost and Justine Caron is the new Chief People Culture Officer. An Executive Officer is expected to be hired mid to late summer. The Executive Officer position will bring key parts of the college together.

- d. Early College High School Update

NSCC has been working with Lynn Public Schools to bring 100 students to the Lynn campus in the Fall, with a goal of expanding it to 400 students across 4 grades. Challenging logistical and space details are in process. 65 students have currently applied to be in the program, which will be staffed by Lynn public school employees.

There was discussion about engaging and supporting families. Information sessions and family orientations are being planned. Chair LaRock commented on this bold initiative that has great potential to address equity and finances while deepening NSCC's significance in the community.

- e. Proposed Certificate Program

Assistant Provost Andrea Defusco Sullivan presented a proposed Cannabis Industry Certificate. This certificate already exists at community colleges and is booming at Berkshire. The proposed program is under 20 credits and could be either a short term credential or

stackable into existing degrees at the college. 80% of NSCC's horticulture students work in the cannabis industry and most courses needed are already at the college. Some of the core courses include Biology, Interpersonal Communications, Business Management, and Professional Portfolios. A specific Botany course dedicated to cannabis is planned. The program would require students to be 21 years of age. Local cannabis dispensaries are eager to partner with NSCC.

There was discussion about security, marketing, compliance, and regulatory requirements.

There was also discussion about the entrepreneurial nature of the proposed program, amount of revenue projected in the cannabis industry, and successful implementations of retail facilities.

10. 6:20pm Other Business

There was no other business.

a. Student Trustee Thank You

President Heineman thanked student trustee Yuleika Lluveres for her service in a very challenging year. President Heineman and the trustees presented her with a gift.

b. 2022-2023 Board Meeting Schedule Doc: 55 FY2022

11. Adjournment

The meeting was adjourned at 6:35pm.