

MINUTES
Approved 9.21.21

Doc: 2 FY2022

North Shore Community College
Board of Trustees
Tuesday, June 15, 2021, 4:45 pm - 6:30 pm
Lynn Community Conference Room, LS328 and Zoom

In Attendance

Andrea Gayle-Bennett; Anh Dao Tran-Moseman; Barbara Heinemann; Dr. Dharma Cortés; Dr. J.D. LaRock; Joseph Riley; Maria Vega-Viera

Not In Attendance

Elijah Alouidor; Nicole Bluefort

Additional Attendees

Dr. Nate Bryant, Vice President Jan Forsstrom, Dr. Karen Hynick, Interim Vice President Stephen Creamer, Interim Vice President Thanh Giddarie, Tim Johnson, Susan Sullivan, Samantha McGilloway, Linda Brantley, Tom Hamilton, Dr. William Heineman, Yuleika Lluveres, Miranda Gualtieri, Andrea Defusco-Sullivan, Nancy Barker, Sara Hilinski, Jason Marsala, Vanessa Bates, Joanne Sullivan, Debbie Campbell, Thea, Kimberly Odusami, Anne Sears, Mary Deighan, Senator Joan Lovely

1. Call To Order

Chair LaRock called the meeting to order at 4:46pm.

The order of agenda items was adjusted.

2. Public Comments

There were no public comments.

3. Student Trustee Report

There was no student trustee report.

4. Chair's Report

a. Review the minutes of 4/27/21 and minutes of finalist candidate interviews of 3/31/21 and 4/2/21 Docs: 39-44 FY2021

Chair LaRock asked for comments or corrections to the minutes of 4/27/21 and the minutes of finalist interviews of 3/31/21 and 4/2/21.

Hearing none, he asked for a consensus motion to approve.

- Consensus motion 21:22 to accept the minutes of 4/27/21 and minutes of finalist candidate interviews on 3/31/21 and 4/2/21.

Move: Andrea Gayle-Bennett
Second: Dr. Dharma Cortes
Status: Passed

5. Policy and Planning Committee

a. CP 8516 Math Policy Doc: 45 FY2021

Dr. Karen Hynick presented CP 8515 Math Policy:

Students in a program of study that requires a college level mathematics course, must enroll in a math course aligned to their pathway of study within their first fifteen college level credits of North Shore Community College courses, unless they have credits for prior learning or transfer credit equating to the required mathematics course in their program of study.

There was brief discussion about developmental math.

The policy is meant to be an advising tool.

- Motion 21:23 to accept CP8516 Math Policy

Move: Joseph Riley
Second: Dr. Dharma Cortes
Status: Passed

6. Finance Committee

a. Proposed FY22 Budget Doc: 46 FY2021

Vice President Forsstrom gave an overview of high-level assumptions on the Proposed FY22 Budget.

Tim Johnson reviewed the FY22 proposed budget. Expenses are higher with revenues decreasing. Salaries account for the biggest expense constituting 34M. The majority of capital expenses is the new phone system. NSCC did not request an increase in student fees this year. There is 15M in cash reserves.

There was discussion about moving past managing declining enrollment. The budget will be reviewed again in September.

- Motion 21:24 to accept the Proposed FY22 Budget

Move: Barbara Heinemann
Second: Andrea Gayle-Bennett
Status: Passed

7. President's Report Doc: 47 FY2021

President Bryant announced that Governor Baker approved 14.1M for the Life Sciences Pathways Center for state-of-the-art equipment to be installed in the labs.

President Bryant reviewed the NECHE Report in regards to the trustees, which indicates improved orientation, professional development and self-evaluation.

a. Federal Program Review Doc: 48 FY2021

Interim Vice President Creamer reported on the program review. Repeat findings and leadership change are the two major areas to be reviewed. The review starts on June 21st. There was discussion about periodic self-assessments and internal controls. There was also discussion on the spectrum of consequences that come from the findings.

The Program Review, as well as the general audit and internal controls, will be part of the board agenda in the fall.

b. Enrollment Strategies for FY22

Interim Vice President Creamer reviewed enrollment strategies which include expansion and simplification of the NSCC Promise, strategic use of federal funds, implementation of MA state success grant, new virtual college finance meetings, new marketing strategies and a one-time additional investment from the NSCC Foundation.

Samantha McGilloway reviewed the new marketing strategies which include a new marketing campaign focused on education and empowerment, a new key search term logic that has elevated NSCC programs to top of Google searches, outreach to local unemployed population to encourage enrollment and retraining opportunities at NSCC and marketing to encourage non-credit students to consider enrollment in credit programs.

Chair LaRock indicated that he would like to have more strategic conversations about proactive measures to address enrollment.

c. Higher Ed Challenges and Assumptions for FY22 and beyond

Challenges and assumptions going forward: MA CC Collective Bargaining, Technology and Learning, Facilities, Access and Equity, and Response to NECHE Findings

d. Vaccination Update

Interim Vice President Creamer provided an update on vaccination. There will be a summer block party on July 31st with Covid information and free vaccines. Vaccines will be delivered in partnership with Lynn Community Health Center's Mobile Vaccination Unit on July 31st and then again on August 21st. The Lynn Board of Health has expressed an interest in setting up a vaccine clinic on campus when the Fall semester begins.

8. Other Business

Senator Joan Lovely read a citation for Dr. Nate Bryant thanking him for his service to North Shore Community College.

The trustees also thanked Dr. Bryant for his service and presented him with a North Shore Community College chair.

9. Adjournment

The meeting was adjourned at 6:35pm.

Move: Barbara Heinemann
Second: Dr. Dharma Cortes
Status: Passed