

Articulation Guide

**North Shore Community College AS Graphic Design – Integrated Media
to
SNHU BA Graphic Design & Media Arts**

North Shore Community College AS in Graphic Design – Integrated Media Courses:		Southern New Hampshire University BA in Graphic Design & Media Arts Equivalencies:	
General Education Requirements			
CMP101 Composition I	3	ENG120 College Composition I	3
Liberal Arts Elective: <i>Highly recommend Humanities</i>	3	Elective in appropriate discipline	3
Liberal Arts Elective: <i>Highly recommend Science</i>	3	Elective in appropriate discipline	3
CMP104-150 Composition 2 Elective <i>(except CMP122 & CMP126)</i>	3	Literature Elective	3
MKT101 Marketing	3	MKT113 Introduction to Marketing	3
School of Arts and Sciences Core Courses			
SPE102 Speech	3	COM212 Public Speaking	3
Graphic Design & Media Arts Major Requirements			
GRA130 Introduction to Digital Photography OR CPS174 Introduction to Flash: <i>Highly recommend GRA130</i>	3	FAS226 Digital Photography	3
ART114 Visual Design Theory	3	GRA101 Basic Design & Color Theory	3
GRA118 Digital Page Layout	3	COM230 Graphics and Layout in Print Media	3
GRA216 Graphic Design Portfolio	3	COM232 Desktop Publishing	3
CPS158 Dreamweaver	3	GRA310 Digital Graphic Design for the Web	3
GRA204 Typography	3	GRA340 Typography	3
Free Electives			
IDS108 IT, Society and Culture	3	GENELE General Elective	3
GRA140 Integrated Media Design Principles	3	GRAELE Graphic Design Elective	3
GRA116 Electronic Imaging	3	GRAELE Graphic Design Elective	3
MKT216 Internet Marketing	3	MKTELE Marketing Elective	3
GRA202 Digital Illustration	3	GRAELE Graphic Design Elective	3
COP202 Cooperative Education/Internship	3	GENELE General Elective	3
MKT204 Advertising	3	MKT229 Prin of Integrated Marketing Comm	3
CPS124 Web Fluency	3	GENELE General Elective	3
Total Credits	60	Total Credits Transferred to SNHU	60

This document is based upon the current 2013-2014 curriculum at both institutions. Courses and requirements are subject to change.

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**BA Graphic Design & Media Arts
Courses to be taken at SNHU:**

General Education Requirements	
SNHU Experience (Day)/Capstone (Online/Evening)	3
ENG200 Sophomore Seminar	3
Mathematics Elective	3
Fine Arts and Humanities Elective	3
Social and Behavioral Science Elective	6
Science, Technology, and Math Elective	3
Integration Cluster/General Education Electives*	9
School of Arts and Sciences Core Courses	
BIO210 Introduction to Anatomy and Physiology	3
HISELE 200+ level History Elective	3
Graphic Design & Media Arts Major Requirements	
COM128 Language and Practice of Media Arts	3
GRA220 Introduction to Digital Imaging	3
GRA410 Adv Digital Graphic Design for Web	3
GRA420 Advanced Digital Imaging	3
Choose one of the following courses:	
FAS320 History of Design	3
FAS326 History of Photography	3
Remaining Free Elective credits to complete	9
Credits taken at SNHU	60
Total Credits in SNHU Bachelor's Degree	120

* Day Students are required to take a 9-credit cluster of courses. Evening/Online students may take 6 credits of General Education Electives and 3 credits of an Integration course for these 9 credits.